



Official Distributor

healthy  
options

# Thermomix Middle East

Redefining Culinary Excellence, One Kitchen at a Time

Media Kit '24

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# About Thermomix



Thermomix, the state-of-the-art smart kitchen machine made in Germany, is a culinary wizard that effortlessly combines precision, versatility, and efficiency in a single, awe-inspiring machine. Its cutting-edge design and intelligent features allow you to effortlessly chop, blend, knead, cook, steam, and so much more with unparalleled precision, giving you the power to create culinary masterpieces with absolute ease.

Thermomix revolutionizes cooking and redefines culinary excellence. With advanced technology and unwavering innovation, Thermomix empowers cooks of all levels to unleash their creativity and achieve extraordinary feats in the kitchen.

More than a cooking tool, Thermomix is a steadfast companion. It guides you through recipes, inspires you to explore new tastes, and encourages you to push your food creation boundaries. It brings families together, fuels passions, and creates unforgettable moments. With Thermomix, cooking becomes an immersive experience that ignites passion and appreciation for the art of gastronomy.

# About Healthy Options

Healthy Options is the sole Thermomix distributor in the UAE, Oman, Bahrain, and Kuwait and is known for its unwavering commitment to promoting healthy living through innovative cooking solutions. As a family-run business, Healthy Options embodies a deep-rooted dedication to family values and health-conscious living. The company's ethos is to empower families and individuals with the tools and knowledge to make healthier food choices.

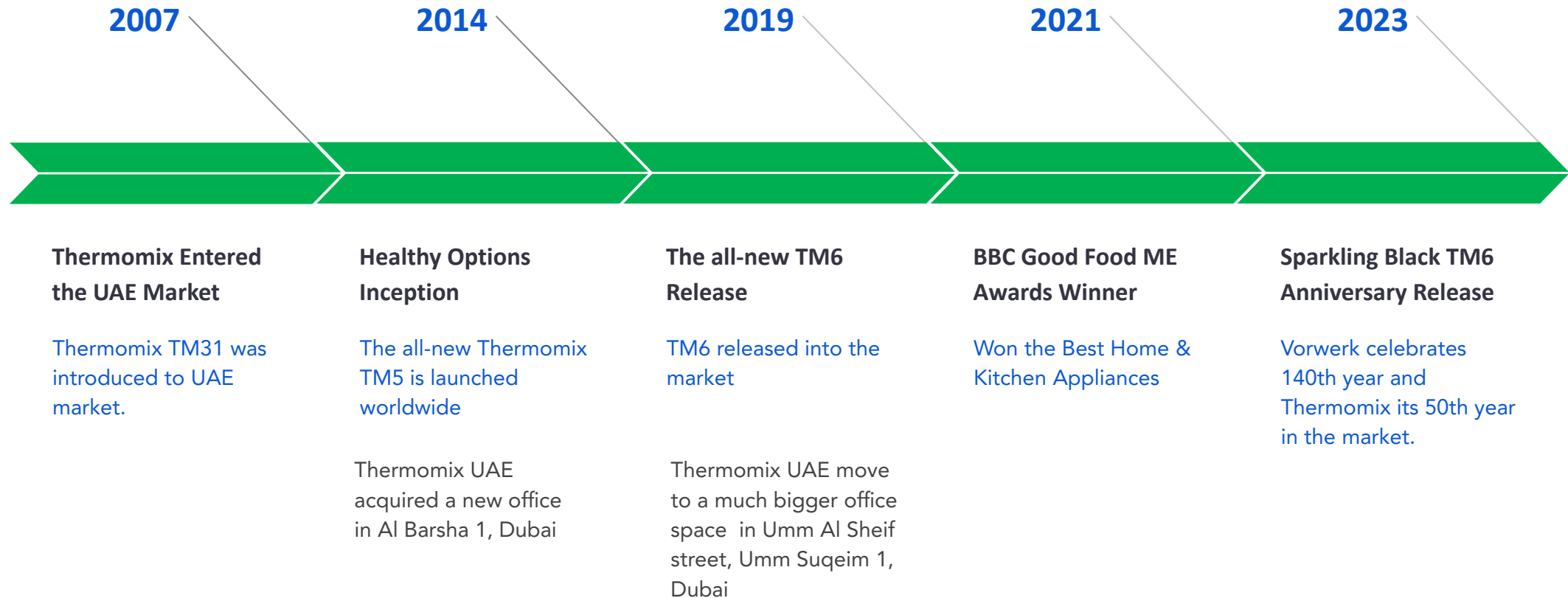
Nestled in Dubai, our headquarters is the epicenter of Thermomix mastery and offers a tailored customer experience. From Thermomix demonstrations to post-sales support and enriching cooking classes, we provide a comprehensive Thermomix journey for our valued clients throughout the UAE.

Healthy Options boasts a unique sales team primarily composed of passionate individuals. This dedicated team is not only enthusiastic about Thermomix but also influential advocates who inspire others to embrace healthier cooking decisions in their daily lives.

**Our Mission:** At Healthy Options, our mission is simple yet profound: to encourage and support families in making healthier dietary choices by harnessing the transformative power of Thermomix. Our close-knit team is committed to delivering exceptional service and spreading the love of health-conscious cooking throughout the UAE.



# Thermomix UAE Timeline



# Social Statistics

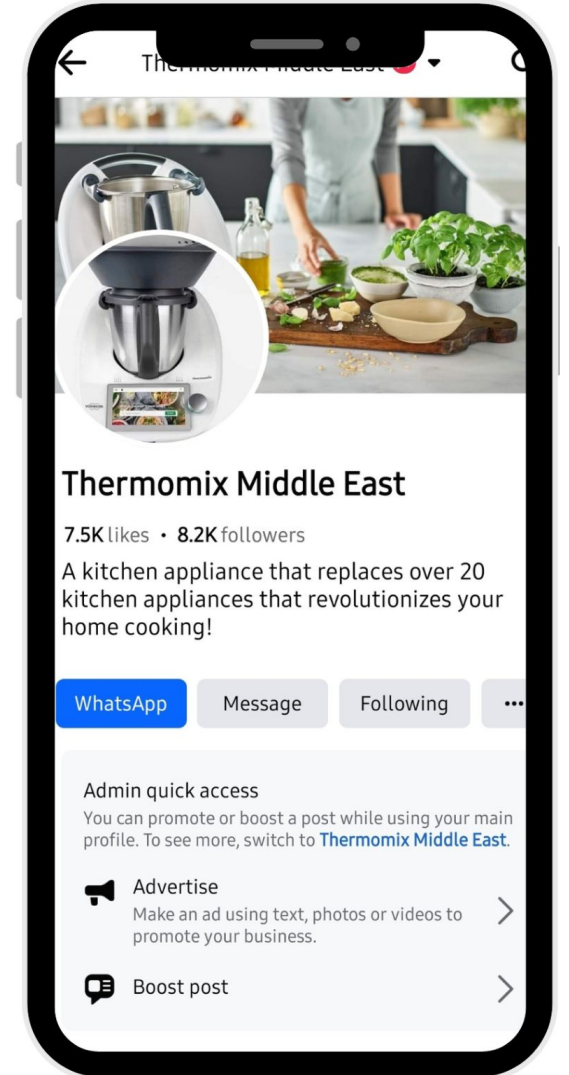
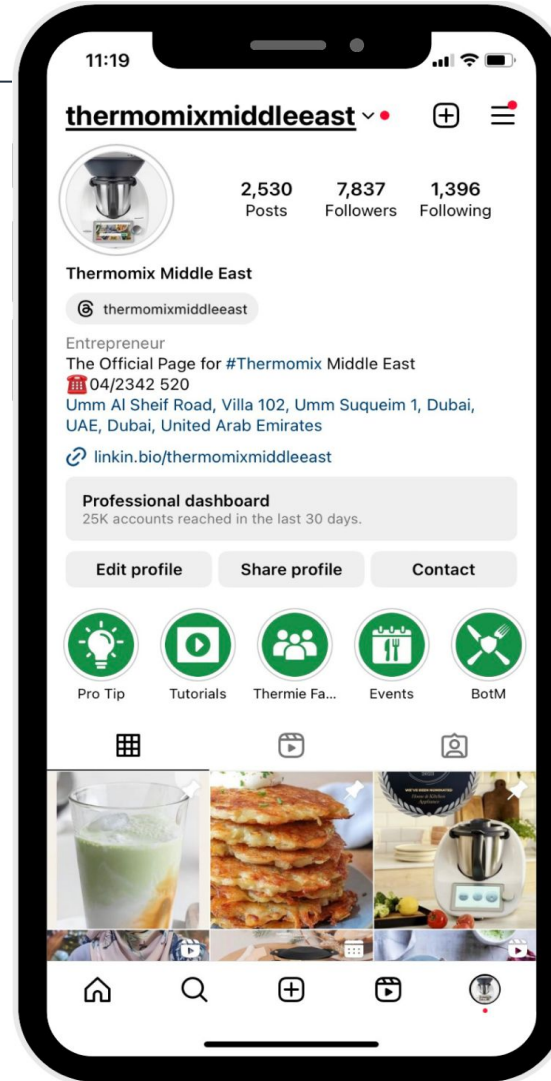
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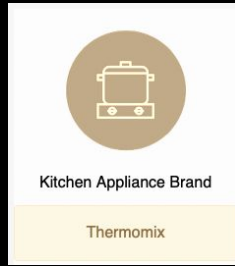
Instagram Followers  
@thermomixmiddleeast



Facebook Followers  
@Thermomix Middle East



# Awards



BBC Good Food Middle East Winner for Best Kitchen Appliance Brand



reddot winner 2022



# Commercial Kitchens Using Thermomix

ATLANTIS  
DUBAI

ATLANTIS  
THE ROYAL  
DUBAI

  
EMIRATES PALACE  
ABU DHABI

*One&Only*  
THE PALM

  
FOUR SEASONS  
HOTEL  
DUBAI INTERNATIONAL FINANCIAL CENTRE

  
THE RITZ-CARLTON  
DUBAI INTERNATIONAL FINANCIAL CENTRE

W  
DUBAI  
THE PALM

  
ANANTARA  
HOTELS · RESORTS · SPAS

*Fairmont*  
BAB AL BAHR

  
Kempinski Hotel  
Mall of the Emirates  
DUBAI

  
JW MARRIOTT  
MARQUIS  
DUBAI

jones  
the grocer

  
فندق شانغريلا دبي  
Shangri-La hotel  
DUBAI

  
Queen  
Elizabeth 2

  
INTERCONTINENTAL®  
DUBAI MARINA

# Testimonials



The mortar and pestle were my greatest piece of kitchen equipment. However, after 40 years of understanding, my craft entered the Thermomix, which has given me the satisfaction of making the silkiest Hummus and the purest Salmon Kibbeh.

— Chef Greg Malouf, Michelin Chef, James Beard Award Winning Author







## Bio Chef Greg Malouf

Chef Greg Malouf is a culinary globetrotter, an Australian-Lebanese chef, author, and James Beard Foundation Award recipient. Trained in France, Italy, Austria, Australia, and Hong Kong, his leadership earned two hats from the Age Food Guide and a Michelin star for Petersham Nurseries Café in London. Malouf's culinary and literary influence resonates globally.

# Testimonials



Thermomix helped me reach new heights in my career and fed my family exquisite meals, savoring the quality time we spent together.”

— Chef Gregoire Berger, Michelin Chef - Ossiano Dubai  
Executive Head Chef, Gault&Millau's Chef of the Year  
2022-2023





## Bio Chef Grégoire Berger

Chef Grégoire Berger is an acclaimed French Executive Chef at the Michelin-starred Ossiano, the renowned underwater restaurant at Atlantis, Dubai. Chef Grégoire proudly holds the title of "Chef of the Year" at the Gault&Millau Awards for both 2022 and 2023.

# Testimonials



I've used Thermomix for over ten years. It's surely a game-changer in the kitchen, especially for a private chef who works alone; Thermomix is my robust and reliable sous chef."

— Chef Nabil Bakous, Private Chef, Former Lecturer at IICA and MBC Top Chef Contestant





## Bio Chef Nabil Bakouss

Chef Nabil Bakouss, a North African chef born in Italy, brings over a decade of culinary expertise. With a background as a former MBC Top Chef contestant and lecturer at ICCA Dubai, he holds the prestigious title of Couscous World Champion, awarded by Cuoco di cucina Et(N)ica and CousCous Therapist. Chef Nabil's culinary journey showcases his exceptional talent and extensive global experience.

# Testimonials



I'm absolutely in love with my Thermomix—as a working mom with 2 kids age 3 and under, this is literally the only way to ensure home cooked meals. Even my nanny is able to use it 😊. I don't have anything but good words to say about the brand."

—Thermomix Customer Jillian M. Pandor via Google review



# Testimonials



It is literally the best thing I ever bought, it has changed my approach to food, I feel like I am feeding my family in a delicious and nutritious manner. The more I discover, the more I love it! From simple things like homemade mayonnaise to a proper gourmet meal.”

—Thermomix Customer @murielita68 via Google review

# Let's Work Together

THERMOMIX | Redefining Culinary Excellence, One Kitchen at a Time

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